

# **CII Green Business Centre**

Hyderabad, India









## CII – Sohrabji Godrej Green Business Centre

Adopting the green path today is no longer a choice, but an imperative for ensuring a sustainable tomorrow. With a vision of facilitating India's transformation into one of the global leaders in green business by 2025, CII has adopted a multi-pronged approach to equip the industry with the latest 8 emerging concepts, tools and skills to gain a competitive advantage in sustainable development.

CII - Sohrabji Godrej Green Business Centre (CII-GBC) was established in the year 2004, as CII's Developmental Institute on Green Practices & Businesses, aimed at offering world class advisory services on conservation of natural resources along with Energy Management, Green Buildings rating systems (IGBC), Green Company rating system (GreenCo), Renewable Energy, GHG inventorization, Green Product certification (GreenPro), Waste Management and Cleaner Production.

In Pursuit of a Greener and Healthier India



CII - Sohrabji Godrej Green Business Centre Hyderabad, India

# 20<sup>th</sup> Foundation Day

2024



Facilitate India's emergence as a global leader in green businesses by 2030



Services of CII - GBC





### Message from

### Jamshyd N Godrej Chairman, CII - GBC

### Dear Friends,

As we celebrate the 20th anniversary of the CII Sohrabji Godrej Green Business Centre (CII-GBC), it's a moment to reflect on how far we've come and the impact we've created together. What began as a vision to demonstrate the benefits of green practices has grown into a movement that is transforming industries and communities across India.

Our work with the Indian Green Building Council (IGBC) has helped redefine the billion sq. ft. of green building footprint registered across the country. The Green Company Rating has shown industries that sustainability isn't just good for the planet—it's good for business too. Through GreenPro Certification, we've made it easier for companies to adopt environment friendly products and technologies, helping build greener supply chains.

We've also been focused on driving the transition to cleaner energy through our Energy Management and Renewable Energy services. The Green Entrepreneurship Council has nurtured and given the last mile connection for startups working on innovative solutions to today's the launch of the Green Mobility and Green Cooling Councils is helping address the critical need for sustainable transport and climate-friendly cooling systems.

Each of these efforts brings us closer to India's goal of reaching Net Zero by 2070. At CII-GBC, we've set intermediate targets demonstrating that Net Zero isn't a distant goal but is very achievable and within

This journey has been possible thanks to the dedication and collaboration of so many-our advisory board, industry leaders, policymakers, and partners. As we look to the future, we remain committed to driving meaningful change and building a greener, healthier India for generations to come.

Jamshyd N Godrej Chairman, CII-IGBC

### **Chandrajit Banerjee** Director General, CII

### Dear Friends,

It is a proud moment for the Confederation of Indian Industry (CII) as we celebrate the 20th anniversary of the CII Green Business Centre (CII-GBC). What began in 2004 as a visionary initiative to foster green businesses has evolved into a CII Centre of Excellence (CoE) shaping India's sustainability journey. The CoE exemplifies CII's commitment to advancing Indian Industry by demonstrating that green practices are both a necessity and economically viable.

In its early years, CII-GBC set out with a simple but powerful goal: to showcase that green practices make good business sense. I would like to extend my special gratitude to the CII Membership, who have been at the forefront of these initiatives. By actively engaging with CII-GBC's services, Member organizations have not only enhanced their bottom line

### Message from

and improved operational efficiencies but also demonstrated leadership in sustainability. This collective effort has positioned India firmly on the global sustainability map.

What truly sets the CoE apart is its ability to blend sustainability with green practices, driving solutions that are both locally relevant and globally aligned. Through initiatives in greening buildings, products, and companies; adoption of renewable energy, energy efficiency, green entrepreneurship, and green mobility, CII-GBC continues to foster innovative practices that reduce India's carbon footprint.

This two-decade journey has built a compelling business case for sustainability and positioned the Indian Industry as a key player in the Global South dialogue.

As we look ahead, CII-GBC stands ready to drive new ideas, disruptive innovations, and scalable solutions that will contribute to India's 2070 Net Zero vision. The CII Membership continues to play a vital role in accelerating this mission, paving the way for India to emerge as a Net Zero economy well ahead of 2070. We invite you to continue this journey with us, as we build a greener, more sustainable, and globally competitive India.

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Chandrajit Banerjee Director General, CII

### The **Councils**





Green Entrepreneurship Council CII - GREEN ENTREPRENEURSHII COUNCIL Pradeep Dhoba

**Council on Green Mobility** 

**Green Cooling Council** Kamal Nandi Mukundan C P **B** Thiagarja

## CII - GBC's Contribution to **Green Growth in India**





### CII - GBC's Contribution to **Green Growth in India**





Aspen Award







WORLD GREEN BUILDING COUNCIL



In Pursuit of a Greener and Healthier India



# **Indian Green Building Council**

Spearheading India's Green and **Net-Zero Building** Movement

### Green and Net Zero Building **Movement in India**





Net Zero

Commercial

Residential

Transit

Built Environment

Health & Wellbeing

Istrial

IGBC, part of CII, with the support, guidance and involvement of stakeholders has been spearheading the 21st century green building movement in India since its inception in 2001. The vision of the Council is to facilitate India's emergence as a global leader in green and net zero buildings and built environment by 2025.

The green building movement in India was started when CII - Sohrabji Godrej Green Business Centre in Hyderabad (IGBC's HQ) gained the unique distinction of becoming India's first platinum rated green building and today at IGBC Net Zero Energy Building. Since then, this demonstration of green and net zero building has been playing a catalytic role in the growth of green and net zero building movement in India.

IGBC had the honour of (Late) Dr APJ Abdul Kalam, the then President of India,

inaugurating its headquarters in July, 2004. As of July 2024, more than 13,720 green and net zero building projects, amounting to over 13.76 billion sq. ft., have adopted IGBC green and net zero building rating systems. IGBC aspires to facilitate 100 billion sq. ft of green and net zero building footprint by 2047 (100th year of India's Independence).



## IGBC Green & Net Zero Building Ratings **Addressing All Building Typologies**



### **Government Incentives**

### For IGBC Buildings

### Additional floor space of 5-15 percent for IGBC-rated

#### green buildings, by:

- Government of Rajasthan
- Government of Punjab
- Government of Uttar Pradesh
- Government of Gujrat
- Government of Tamilnadu
- Government of Kerala
- Government of Goa
- Government of West Bengal
- Government of Maharastra
- Government of Himachal Pradesh
- Government of Jharkhand
- Government of Haryana

#### **Financial Incentives:**

- Government of Andhra Pradesh 20% reduction in building permit fees, and one time reduction in stamp duty.
- SIDBI concessional interest rate for loans to IGBCrated green buildings in MSMEs.

#### Faster Clearance:

• Faster environmental clearance by MoEFCC, via notification on green buildings in 2011, for projects applying for IGBC green building certification.







# Benefits

















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## In IGBC-rated Green Buildings

# PRIME BENEFITS OF GREEN PROPERTIES

**TANGIBLE BENEFITS** 



 문 Avg. Reduction in Electricity Bills Rs.300-700 per Home

Reduced Dependency on Municipal Resources



Contribution to High Green Cover, Climate Change, SDG, & Low Heat Islands ESG, & Lower GHG Higher Property Appreciation

IGBC National Executive Board



## IGBC Leadership

Across India, IGBC has launched 29 local chapters, which are led by champions who have walked the talk and have set new benchmarks in sustainable construction.

All these chapters work closely with the stakeholders in facilitating the spread and growth of green and net zero buildings and green built environments across the length and breadth of the country.



















Managing Director & CEO Mahindra Lifespace Developers Ltd



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### IGBC local chapters are involved in:

- Policy advocacy
- Training & capacity building
- Networking & business opportunities
- Awareness & sensitization programmes
- Projects and case studies



The 'IGBC Green Champion Award' is the highest honour bestowed by IGBC upon the leaders of the green building current or earlier volumes of the IGBC Coffee Table Book series.









#### In Pursuit of a Greener and Healthier India

IGBC, as part of its multi-pronged strategy, works closely with both national and international stakeholders in facilitating the spread and growth of green buildings and built environment across the country. It also offers a platform to network and explore new growth opportunities.



### IGBC at **International Forums**

IGBC is one of the early Founding Members of WorldGBC and has been playing a catalytic role in facilitating the spread and growth of global green building movement. IGBC has been the voice of Indian construction industry at international forums, including COP 21, UNDP, World Bank, WorldGBC.

# IGBC



greener future. Gurmit Singh Chairman. IGBC Green League (IGL)

**Key Statistics:** • 494 participants from across India • 50+ technical Since its inception in 2016, the IGBC Green League (IGL) has become sessions by industry experts • 20+ hours of rigorous training • India's most sought-after training program for Green Buildings and Mock guiz preparation for the IGBC AP Exam • National-level guiz the Built Environment. This initiative offers developers, architects, engineers, consultants, and corporates an immersive learning competition • Top 4 participants rewarded for their outstanding experience through tutorials, culminating in a national-level quiz performance competition focused on sustainability and green attributes. The IGBC Green League began as a regional initiative aimed at raising awareness about sustainable building practices. Over the years, it has grown into a national platform, engaging professionals from all corners of India. FOCUSED TRAINING AREAS Transitioning to a virtual format during the pandemic expanded its reach, enabling engagement with a diverse and passionate audience. In its nine editions, IGL has trained over 3,000 professionals making a significant impact on the development of a sustainable built environment in India. As the program evolves, it is poised to continue empowering the next generation of green professionals to address climate change and sustainability challenges.

IGL 2024: Reaching New Heights in Its gth Edition The 9th edition of IGL witnessed a remarkable turnout, solidifying its position as a cornerstone of green building training in India. With over 25





IGL has grown from a single-city initiative into a nationwide platform for green building excellence. Over nine editions, we have empowered thousands of professionals to champion sustainability, driving India toward a

specialized sessions, the event offered a comprehensive understanding of sustainability practices, with most participants aspiring to become IGBC Green Accredited Professionals. The contributions of 50+ faculty speakers helped enrich the learning experience with their deep domain expertise and insights into real-world applications. Held in two phases—Phase I from June 11-15 and Phase II from August 6-10—the 2024 edition brought together 494 professionals from the building and construction industry, all eager to advance their expertise in green building and sustainability practices. We extend our gratitude to all participants and faculty for their enthusiastic involvement.

IGBC is committed to continuing this flagship program annually, aiming to grow the number of qualified green professionals to meet industry and national demands for excellence in sustainability, climate change mitigation, and environmental efficiency.



### IGBC Founding Members

IGBC acknowledges IGBC's founding members, members & all stakeholders for their time, efforts, dedication, active participation and involvement in the Indian Green Building Movement since its inception in 2001...









### IGBC **Milestones**





2009



India crosses One Billion SF

of green building footprint

Avani Residence, Hyderabad, the

1<sup>st</sup> individual home to be

IGBC certified



Hyderabad: 1<sup>st</sup> Green Airport facilitated by IGBC



IGBC Green Homes Rating System launched - India's first rating program for residential projects

2008

India's first 1,000 Green Building

Projects registered with IGBC

Paint our Earth Green -

Drawing Competition for

School Children

2011

2020



Police Bhawan at Gulbarga, Karnataka: **India's 1**st Government Green Building



Bengaluru

2006

1,000 qualified IGBC

Accredited Professionals

Thyagaraj Sports Complex, New

Delhi: 1<sup>st</sup> Sports Stadium

certified by IGBC

2013





addresses major stakeholders of Indian construction industry during the Green Building Congress in New Delhi





Coffee Table Book



2010



IGBC launches Green High Speed Rail Rating

Launch of IGBC's 29th Chapter in Patna, Bihar



rendra Modi Stadium, Mot Gujarat – the World's Largest Green Cricket Stadium rated by IGBC



MoU extended between Indian Railways and CII



Karnataka State Police Housing

project: 1<sup>st</sup> pre-fabricated

building to be IGBC certified

2012

IGBC HQ at Hyderabad (CII Green Business Centre) completes 15 years and becomes a Net Zero Energy Platinum building









MoU with AICTE to promote Green Education

2021

2022



10 billion Dossier Launch by Hon'ble President of India Smt. Droupadi Murmu 2023











500 IGBC certified Green Homes

ASHRAE and IGBC sign an MoU

2024



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"India's First Greenest Building in 2004 & IGBC

Certified Net Zero Energy Building since 2019"



## GreenPro

India's Internationally Recognised Type-I Ecolabel

## GreenPro

Today, adopting green practices is not just a choice but a necessity for a sustainable future. The Indian industry is gearing up to embrace these practices in alignment with global market trends and India's commitment to achieving Net Zero. Manufacturers are increasingly focused on producing products, materials, and technologies that have a lower environmental impact. A significant challenge for the construction industry is identifying and incorporating the right green products, materials, and technologies into their projects. Stakeholders are keen to understand what truly constitutes a green product. To address this, CII has launched GreenPro, a Type-1 Ecolabel based on ISO 14024, to guide stakeholders in making informed choices.



10.000+Ecolabelled Product



300 +30+ Companies GreenPro adopting GreenPro

**Product Categories** 

#### GreenPro Ecolabelling

GreenPro is a Type-1 Ecolabel launched by the Confederation of Indian Industry (CII) to promote the transformation of the green product market in India. Aligned with ISO 14024 standards, GreenPro employs a life-cycle approach to assess and label products and materials. This ecolabel serves as a valuable tool for stakeholders in the building sector, including architects, developers, builders, consultants, and specifiers, helping them select the right green products, materials, and technologies for constructing sustainable buildings. To date, GreenPro has certified over 10,000 products from more than 410 prominent manufacturers across 33 categories in the building industry. The label empowers end users to choose environmentally friendly products and materials, ultimately minimizing the ecological impact of construction activities and the built environment.





#### Benefits to Manufacturers

- Complements national and international standards and increases the acceptability of the product internationally.
- Easier to convince end users to adopt green products.
- Differentiates the green product from the competition increases market reach-out.
- Enables Green Product Innovation.
- Green Features
- Facilitates Export Opportunities

#### Doors and Windows

TMT Steel Rebars

#### **GreenPro for Industrial Sector**

The automotive industry has been forthcoming with their sustainability goals and has committed to achieve the Net Zero by 2050. The OEMs are in the process of setting their net zero targets. The supply chain of the automotive industry contributes to more than 85% of their total emissions. Hence, there is need for the supply chain to reduce their emissions and contribute to achieving the targets of OEMs. GreenPro Ecolabelling is a tool to facilitate manufacturers to achieve net zero goals by establishing the carbon footprint of their products / components based on Life Cycle Impact Assessment as per the IS 14040/14044 Standards and implementing the decarbonization roadmap.

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• Enhances market reach with credible and precise information on

#### **Benefits to Users**

- Eliminates time and effort in carrying due diligence for selecting green products.
- Assures environmental performance of the products and equipment.
- Ensures toxic and carcinogenic free products.



#### GreenPro Ecolabelling covers more than 95% of Building Products Materials & Technologies



### GreenPro Launches

CII - GreenPro in its recent initiative has launched GreenPro Ecolabelling for Facility Management Services. This is the first of its kind ecolabelling which is developed exclusively for rating the facility management services offered by the building owner to its occupants or tenants. The ecolabelling process will evaluate the services meeting its intended performance and the greenness of the service.



MOU with Eco Choice Aotearoa, New Zealand to facilitate Green Trade between countries.

Existing MOUs with Vitality Leaf, Ecological Union Russia & Green Label Thailand, Thailand Ecolabel Institute



Launch of GreenPro Ecolabelling for Services



Launch of 5th Edition of GreenPro Directory



Leadership Award for Volvo Group India for "Excellence in Green Supply Chain"



## GreenCo

Accelerating the Transition towards Net-Zero

#### 20 Years of CII Green Business Centre

### GreenCo

**Rating System** 











## GreenCo: Empowering industries to **Achieve Net Zero**

GreenCo supports industries achieve net-zero goals in energy, carbon sequestration measures, companies conserved 561 carbon, water, and waste with practical strategies. Its guidelines million units of energy, cut 5 million tons of CO2 emissions, and align with global sustainability objectives, ensuring impactful achieved significant cost savings. actions. GreenCo also drives innovation and empowers industries Zero Waste to Landfill - Guided industries to systematically to adopt emerging sustainable practices.

**Energy** - GreenCo has spearheaded numerous sectors in achieving a remarkable milestone of conserving energy of 561 million units through efficient equipment, lighting, and cooling systems. Till 2023, it enabled 20 GWp of renewable energy installations.

5 million tons of CO2 emissions. These efforts deliver INR 4800 Crores in annual savings.

Water Neutrality - Water Guidelines for Neutrality addressing the industries efficient water usage by monitoring the consumption and implementing augmentation strategies. Through these practices, 193 million KL of water were saved, promoting conservation, equitable distribution, and sustainability for future generations.

manage waste, minimize toxicity, and conserve resources. By promoting a circular economy, companies reduce environmental impact, optimize raw material use, and repurpose waste as resources for other processes.

> **LCA -** Encouraging Industries by evaluating environmental impacts across a product's life cycle using Life Cycle Assessment (LCA) and guiding companies minimizing in impacts, optimizing resources, fostering sustainable design, and encouraging responsible sourcing. Transparent LCA reporting enhances accountability and supports a more sustainable future.

**Ecology** - Fosters innovation for better environmental performance and business outcomes. It supports green ecology initiatives like tree planting, green belts, and workplace safety, improving employee well-being and productivity. Green belts mitigate emissions, enhance carbon sequestration, purify air, and conserve biodiversity, promoting sustainable ecosystems.

cutting

**Carbon Neutrality -** Helped industries to track and inventorize their emissions (Scopes 1, 2, and 3) and implement best practices. By adopting renewable energy, efficient equipment, and various

### GreenCo Benefits for large companies



### GreenCo Growt



Automobile

### **GREENCO & ENVIRONMENT COUNCIL**

GreenCo & Environment Council (also GreenCo Council) is the councilindustry are invited to be a part of GreenCo Council. GreenCo Councilcomprising of the representatives of the industry leaders who aremeets every year during GreenCo Summitleading the initiative at the industry level. Eminent leaders from themeets every year during GreenCo Summit



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## **Growth & Spread**



### Case-studies **Companies are becoming Green**

GreenCo is a holistic green improvement tool resulting in significant resource savings, new business opportunities, greener supply chains and so on. More importantly, GreenCo has been "Transforming Goals to Gains"; goals - at the national level and organizational level and gains - both, tangible and intangible.



## Accelerating **GreenCo Movement**



Mr Vikram Kasbekar Chairman, CII-GreenCo Delhi Forum Executive Director, Hero MotoCorp Ltd.



**Mr Prakash Mohite** Chairman, CII-GreenCo Indore Forum Director Manufacturing & Supply Chain Cummins Turbo Technologies

### Courses Offered **Education** Resource Efficiency and Environmental Sustainability GreenCo e-learning is a virtual platform that develops professional expertise on climate change Sustainable and environmental sustainability and offers robust Waste green education certified professionals courses Management for professionals and students. More than 3850 professionals have been certified. Carbon Footprint Green Life Cycle Supply Chain Assessment

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Mr PS Narayan Chairman, CII-GreenCo Bangalore Forum Global Head-Sustainability, Wipro Ltd.



Ms Vaishali Surawar Chairwoman, CII-GreenCo Mumbai Forum Head Of Sustainability, Hindalco Industries Ltd.



**Mr Milind Wagle** Chairman, CII-GreenCo Pune Forum MD, Burckhardt Compression (India) Pvt Ltd.



Mr Neeraj Agarwal Chairman, CII-GreenCo Ahmedabad Forum Plant Head, Tata Motors Sanand



Mr James Kurian Chairman, Cll-GreenCo Goa Forum Associate Vice President Godrej & Boyce Mfg. Com Ltd.



Mr K N Rao Chairman, CII-GreenCo Hyderabad Forum Corporate Head (EHS, AFR, Energy & Sustainability) MyHome Industries Pvt. Ltd.



Mr C Chandru Chairman, CII-GreenCo Rajasthan Forum CEO - Smelters Hindustan Zinc I to



Mr K A Unni Navar Chairman, CII-GreenCo Chennai Forum Dv Mfg Director JK Tyre & Industries I to



Mr Dinesh Shastri Chairman, CII-GreenCo Kolkata Forum & Managing Director TM International Logistics Limited (TMILL)



**Mr Nihal Kaul** Chairman, CII-GreenCo South Andhra Pradesh Cluster & Head Manufacturing Mentor Sustainability, Hero Motocorp Ltd.



GreenCo Forums are the avenues for clients to share the GreenCo journey with the industry. GreenCo, via its 12 forums aims to create common platform for the industries to interact and develop bonding to strengthen the GreenCo movement. Every forum meets triannual basis with a plant visit hosted by one of the GreenCo rated Company.

GreenCo Forum is a unique platform where renowned thought leaders, passionate environmentalists, and dedicated practitioners converge to share best practices and forge collaborative paths toward a more sustainable future.



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## **National & International Requirements**

ISO: GreenCo helps in improved documentation, streamlined processes, and a more robust environmental management system to ensure compliance with ISO 14001, 14047, 22400, 50001 and others.

**GRI: GreenCo helps in development of** comprehensive and accurate sustainability reports that meet GRI standards, enhancing transparency and stakeholder confidence.

DJSI: GreenCo helps in potential inclusion in the Dow Jones Sustainability Index through improved sustainability performance across environmental, social, and governance (ESG) metrics.

SBTI: GreenCo helps in setting science-based emissions reduction targets and developing effective strategies to achieve them, demonstrating a commitment to climate

CBAM: GreenCo's emphasis on reducing CO2 emissions can help companies prepare for regulations like CBAM (Carbon Border ustment Mechanism) by mapping and reducing their carbon footprint.

SDGs: GreenCo helps in formulating sustainability strategy that integrates the Sustainable Development Goals into the company's core operations and reporting.

CDP: GreenCo helps in higher quality CDP disclosures with improved environmental data anagement practices, potentially leading to a better CDP score.

BRSR: GreenCo helps in streamlining the reporting requirements of a publicly listed business unit's Business Responsibility and Sustainability Reporting as mandated by SEBI.

CCTS: GreenCo helps in developing company wide policy framework for carbon accounting and trading compliance (Carbon Credit Trading Scheme).

Swachh Bharat Abhiyan: GreenCo helps companies contribute to the Swachh Bharat Abhiyan by Implementing comprehensive waste management systems that prioritize reduce, recycle, and reuse, thereby minimizing landfill.

National Action Plan on Climate Change (NAPCC): GreenCo-rated companies are adopting energyefficient technologies that significantly reduce GHG emission increase their reliance on renewable energy sources & implement strategies to save water and sustainable use.

> National Biodiversity Target: GreenCo certification supports companies in contributing to the National Biodiversity Target by encouraging the protection and restoration of natural habitats within and around their facilities.

> > National Solar Mission: Companies with GreenCo certification actively support the National Solar Mission by installing solar panels to generate electricity for their operations, with year-on-year increase in renewable energy share.

> > > National Clean Air Programme (NCAP): GreenCo-rated companies focus on reducing industrial emissions by adopting cleaner technologies and practices. They install air quality monitoring systems to continuously track and improve air pollution levels



## Incentives by PCBs

An exclusive incentive scheme has been introduced for industries in the form of special discount & recognition by the respective state pollution control boards.

#### Rajasthan State Pollution Control Board (RSPCB)

GreenCo has partnered

with Rajasthan State Pollution Control Board (RSPCB) to promote green business practices and implement the GreenCo rating. 'Green Rating of industries in Rajasthan' in July 2021, the first of its kind in the country.

The program is aimed at enhancing and motivating the environmental performance of companies in Rajasthan, thereby enabling them initiatives with State Pollution Control Boards to compete globally, in addition to achieving resource conservation and cost benefits. An exclusive incentive scheme has been introduced for industries in the form of a reduction in consent fees from 5% to 50% based on achieved rating level and an increase in the consent period. Starting from May 2024, GreenCo rated companies in Rajasthan began receiving the benefits of the incentive scheme.

#### Karnataka State Pollution Control Board (KSPCB)

GreenCo has partnered with Karnataka State Pollution Control Board (KSPCB), since March 2023 to promote green business practices and implement the GreenCo rating. GreenCo renewed its MoU with KSPCB in 2024 for 'Green



Rating of industries in Karnataka'.

An exclusive incentive scheme ranging from INR 50,000 to INR 10,00,000 is given to industries registered under KSPCB CII Green rating scheme in Karnataka State.

#### Goa State Pollution Control Board (GSPCB)

GreenCo has partnered with Goa State Pollution Control Board (GSPCB) to promote green business practices and implement the GreenCo rating. 'Green Rating of industries in Goa' in February 2023. The Goa State Pollution Control Board (GSPCB) has taken a unique step towards promoting sustainability in industries has incompanying.

industries by incorporating the GreenCo rating parameters into mandatory environmental audits for red and orange category industries.

GSPCB aims to introduce a special incentive scheme and consent extension in future.



### Recognitions



The Indian Government (Ministry of Environment, Forest and Climate Change, MoeFCC) has, in the Nationally Determined Contribution (NDC) document, acknowledged GreenCo as one of the voluntary initiatives of Indian industry, aimed towards achieving the national goal.



The United Nations Industrial Development Organization (UNIDO) has acknowledged GreenCo rating as one of the top 50 best practices in the world promoting environmental sustainability among the industries.



GreenCo rating is a published standard in the Sustainability Map by United Nations International Trade Centre, a global recognition for the Standard that contributes towards attaining UN-Sustainable Development Goals.



IIM, Ahemedabad included GreenCo Rating as a case study in PGP Program. Registered as Case Study at IIMA Case Centre.



GreenCo as a chapter in the book "Ecolabels, Innovation and Green market Transformation" written Prof. Douglas Noonan, Indiana University Purdue University (IUPU), USA.

Article on "Sustainability in Emerging Markets:Evidence from India" covering GreenCo inInternational Journal written by Dr. GeorgeWyeth, Fulbright Scholar and Attorney- adviser with the U.S. EnvironmentalProtection Agency.



## **Energy Efficiency**

Facilitating Indian Industries in leading Global Energy Transition

### Energy Efficiency





India has set an ambitious target of reaching net-zero emissions by 2070, a challenging endeavor given its rapidly growing economy and substantial energy demands. To achieve this goal, India is adopting a range of strategies, including renewable energy, energy conservation, electrification, green hydrogen, carbon capture and utilization, and energy storage. The country has been proactive in energy conservation for decades, leading to a significant reduction in the energy intensity of its economy.

With India's energy consumption expected to peak in 2040, energy transition will be critical in the country's decarbonization path. CII-GBC has been a pioneer in the Indian industry's energy efficiency drive since the early 1990s.

To support India's transition to net-zero and maintain the competitiveness of Indian companies in an evolving climate regulatory landscape, CII-GBC has launched the CII - Net Zero Program. This initiative aims to facilitate the industry to identify new-zero target years and developing roadmaps and action plans.

### FACTS & FIGURES\*



#### Growth of CII Energy Awards in 25 years:

Sector participation	Applications
6 to 18 numbers	150 to 550 companies
Winners of the award program	Evaluation parameters
50 to 200 numbers	2 to 10 numbers
Panel of judges	Four panel events along with
15 to 35 numbers	energy awards
Exhibition with 100 plus technologies	

#### CII initiatives with Bureau of Energy Efficiency

CII Green Business Centre is an Empanelled Accredited Energy Auditing Firm with the Bureau of Energy Efficiency (BEE), the nodal agency for Energy Efficiency in India. The Centre supports BEE in several initiatives focused on enhancing energy efficiency across various sectors, some of which are:

- Baseline energy & GHG emission data collection in the Carbon Credit Trading Scheme for 7 Sectors, 211 Units
- Supporting utilities in South India to design & implement demand side management program.
- Development of State Energy Efficiency Action Plan for South 12 states in South Zone and West Zone.
- Development of technology compendiums for achieving PAT Targets
- Study to understand potential to widen PAT Scheme to other sectors
- Monitoring & verification studies of designated consumers (DCs) in 6 sectors
- Capacity building program for the officials of State Designated Agency (SDAs), and State Electricity Regulatory Commission (SERCs) on the implementation of provisions of Energy Conservation Act.
- Scaling up Energy Efficiency / Renewable Energy implementation in SME clusters across 4 sectors, 20 states, 22 clusters, 1000+ Units

#### Focus Sectors

 Automobile 

 Buildings 
 Cement 
 Chlor-Alkali 
 Data Centers 
 DISCOM 
 Engineering 
 Fertilizer 

 ◆Metal ◆MSME ◆Paper ◆Petrochemical ◆Pharma ◆Power ◆Railways ◆Refinery ◆Sugar ◆Textile ◆Tyre ...and more



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#### SUPPORTING ENERGY TRANSITION GLOBALLY

CII-Godrej GBC energy team has conducted detailed energy audits in various sectors across different countries, including Japan, South Korea, Phillipines, Malaysia, Oman, UAE, Australia and the USA.



#### **Activities under Energy Efficiency Council**

The Energy Efficiency Council's activities can broadly be divided into:

- CII Net-Zero Program
- Energy audits and related activities
- Projects on energy and climate change
- Events and training programs

The CII-Net Zero Programme: The CII-Net Zero programme facilitates Indian industries in contributing to India's 2070 net-zero emissions goal and supports their alignment with global sustainability standards, amidst changing climate regulations. Stream 1 is dedicated to mitigating Scope 1 and 2 emissions while Stream 2 is for tackling Scope 3 emissions.

#### **Energy audits and related activities:**

More than 2,100 detailed energy audits have been carried out successfully, with over Rs. 25000+ crores (\$ 3 Billion+) annual recurring savings. Audits have been conducted in large, medium and small industries in almost all sectors of Indian industry. Audits have also been conducted internationally, in countries like Australia, Japan, South Korea, various African countries. Asian countries including Indonesia and Philippines, and in the Middle East. In addition to audits, the team also offers services like PAT facilitation, energy efficiency benchmarking, mandatory energy audits and M&V for PAT, GHG inventorization and studies, etc.

#### **Projects on energy and climate change:**

Over the years, CII Godrej GBC's project initiatives, in association with various partners, have been helping strengthen energy efficiency and climate change initiatives in the country. These projects have been diverse, ranging in duration from 3 months to 4 years, covering numerous themes comprising energy efficiency, roadmap development,

benchmarking, resource efficiency, innovation, technology, capacity building and development, facilitating finance, etc. Some of the key projects in recent times include:

#### **Cement Sector Initiatives**

CII-GBC has undertaken several initiatives to promote sustainability and energy efficiency in the cement sector, including:

- Electrification of Trucks for Cement Sector in India: CII-GBC, in partnership with International Sustainable Energy Foundation, is working on an initiative to facilitate electrification of trucks for cement sector. The initiative aims to reduce bottlenecks and adopt necessary interventions in the cement sector through shift from ICE to E-trucks. This will bring significant changes in the adoption of EVs and facilitate reduced emissions, improved air quality, and reduced dependence on fossil fuels; it also contributes to reduced total cost of transportation.
- Cement Benchmarking Tool: CII-GBC has developed a Cement Benchmarking tool which is extensively used by Cement Groups in India. This tool supports the Indian cement industry's progress towards Net-zero transition by continuously benchmarking the performance on the decarbonization agenda and 5 identified levers: Energy Efficiency, Alternative fuels & raw materials, Clinker substitution, Waste heat recovery, New Technologies/ R&D.
- Facilitating the ecosystem for use of Application Specific Cement in India: The initiative to facilitate the use of application-specific cement in India aims to create a sustainable ecosystem that drives reduced CO2 emissions, saves natural resources, and offers time and cost savings. As part of this effort, two training programs were successfully conducted in Trichy and Bangalore, engaging over 150 delegates. Additionally, two white papers were released, contributing valuable insights into the benefits and implementation of application-specific cement.





for successful co-processing.

#### Innovation



• Facilitating use of Municipal Solid Waste as Alternative Fuel in Cement Industries: The initiative to facilitate the use of Municipal Solid Waste (MSW) as an alternative fuel in cement industries aims to establish an ecosystem where municipalities can supply MSW to cement plants in India. This is achieved through various strategies. including awareness creation and onboarding of all stakeholders. capacity building for municipalities on the potential of MSW in cement plants, developing a business model for MSW utilization, and providing ongoing support to municipalities and cement plants

• The Facility for Low Carbon Technology Deployment (FLCTD), supported by UNIDO, aims to discover and pilot innovative technologies which would lead to emissions reduction from Indian industry. In a unique model, the program financially supports selected technologies, identified through an extensive evaluation process, to the extent of USD 50,000 (each) to support their pilot at real-life industry sites. The initiative has successfully commercialized over 30 technologies, resulting in a potential energy savings of 841+ GWh. Additionally, it is estimated to contribute to a reduction of over 2 million metric tons in CO2 emissions, further

advancing sustainability goals in the industry.

• The Indo-Sweden Innovations' Accelerator program, supported by the Swedish Energy Agency, since the start in 2012, has introduced more than 60 Swedish Cleantech companies in India, resulting in over 200 projects across India and six local subsidiaries thereby help enable Make in India and Clean India Missions.

#### Initiatives for states

- The State Energy Efficiency Action Plan, supported by the Bureau of Energy Efficiency, envisages to estimate the potential of energy conservation in sectors that are predominant in the region and prepare action plans to achieve the same. The key outcome of the project includes strategic action plans for improving energy efficiency in the selected areas which can result in an overall energy savings of about 30 Mtoe by 2030.
- Capacity building for SDAs and SERCs: The CII-Godrej GBC has been assisting several Indian states in estimating their carbon footprint and, in the process, helping them plan for low-carbon development. The capacity-building program for officials of State Designated Agencies (SDAs) and State Electricity Regulatory Commissions (SERCs) supports the implementation of the provisions of the Energy Conservation Act in the West Zone, covering 7 SDAs and 4 SERCs.

#### Recent Initiative

India Green Steel Coalition (IGSC): To promote green steel manufacturing and consumption in India through enabling policies and demand alignment, India Green Steel Coalition (IGSC) was constituted by Confederation of Indian Industry (CII) and WWF-India. IGSC supports the efforts of the government towards increasing domestic steel production and for creating an enabling environment for sustained reduction in emissions intensity of the sector.



### LIST OF AUDITED SECTORS & ENERGY SAVING POTENTIAL\*

#### **Events & Training Programs**

#### Select Clients - National & International





# Renewable Energy

Accelerating Deployment of **Renewable Energy** for Achieving Net Zero

### Renewable **Energy**



Renewable energy (RE) is playing a significant role in the overall energy ecosystem of India. India has seen rapid growth in the RE sector with 158 GW of installed capacity as of December 2024. This achievement is attributed to the favourable policies of the Government of India (Gol), support from states and proactive initiatives of the Indian industry. The RE division, under the aegis of the Renewable Energy Council of CII-Godrej GBC, has the vision of enabling India to emerge as a global leader in the RE sector. The exclusive RE Council consists of senior members drawn from industry, manufacturers, users, and nodal agencies.

#### Activities under Renewable Energy Council

Rooftop Solar Vendor Rating Program: The RE division of CII-Godrej GBC is implementing a unique initiative named Rooftop Solar Vendor Rating Program (VRP) for improving the quality, performance and safety of rooftop solar installations in the country by creating a network of high performing vendors. As part of the program, rooftop solar vendors (for

e.g., installers, EPC agencies, project developers, system integrators) are assessed based on their technical expertise, financial strength, and most importantly the onsite performance of their installations.

As of December 2024, 103 vendors from 17 States in the country have been certified under the program. Based on the learnings and experiences from VRP, CII-Godrej GBC has played a significant role in the adoption of a rating programme under PM-Surya Ghar: Muft Bijli Yojana which is aimed at solarising one crore households in India. UPNEDA (Uttar Pradesh New & Renewable Energy Development Agency) and JAKEDA (Jammu and Kashmir Energy Development Agency) have recognised VRP by offering to certify their empanelled vendors under VRP. Small Industries Development Bank of India (SIDBI). AU Small Finance Bank and cKers Finance have recognised VRP and offered to consider certified vendors favourably in their financing schemes. United States Agency for International Development (USAID) and Climate Policy Initiative (CPI) have supported the VRP initiative.





In addition, the RE division is planning to support REC Limited in supporting the implementation of rating programme under PM-Surya Ghar Yojana and also expand VRP to some of the other South Asian Countries.

Facilitation of RE Adoption in Industry through Net Zero Energy Roadmaps, Strategies and Feasibility Studies: The RE division of CII-Godrej GBC facilitates the adoption and implementation of RE systems and technologies in industry. This includes feasibility studies to evaluate techno-economic viability of projects, tendering support, handholding for project implementation/ RE power purchase and strategic net zero energy roadmaps for RE adoption. The RE division has worked with notable organisations such as Toyota Kirloskar Motor Pvt. Ltd., Hindustan Petroleum Corporation Ltd. and Indian Oil Petronas Pvt. Ltd. on increasing the share of RE in their overall energy mix. RE adoption by various corporates was studied in detail and a report was also published under DFID's Power Sector Reforms programme.

Cleantech Entrepreneurship and Financing Advisory Program: Cll-Green Power Market Development Group (GPMDG): The GPMDG Godrej GBC was engaged with Indian Industry and leading financial programme, with WRI India as a partner, had the goal to rapidly increase institutions in India to facilitate large-scale investments into the uptake of RE by Indian Industry. Activities under GPMDG included Indian RE sector under this program. The highlight was pro-bono aggregating demand and deal facilitation, creating discussion platforms mentoring and finance facilitation for promising RE projects. Through for buyers, sellers and Government, mapping energy requirements of this programme CII has engaged with more than 185 stakeholders corporates, working with Government to address policy and regulatory representing the RE financing institutions, banks and RE developers. issues, and facilitating finance for RE projects. Stakeholder engagement through GPMDG in States such as Karnataka, Tamil Nadu, Maharashtra, Green Power Summit: Green Power is the annual conference and exposition in RE, being organised by CII since 2002. The main objectives of Green Power - the flagship event of CII in RE - are to promote investments in the Indian RE sector and help the Government in meeting its 500 GW target by 2030. Highlights of Green Power include high-level business networking, industry-government interactions and sessions covering a wide range of topics such as central and state-

Telangana, Andhra Pradesh, Delhi-NCR and Rajasthan have resulted in enhanced RE adoption by Industry (around 650 MW) and favourable policy and regulatory ecosystem. Performance Improvement of Solar Assets: The RE division of CII-Godrej GBC is offering this as a service to solar project developers and end users. Based on the study of existing solar assets, through various

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activities, opportunities are found to be available for their performance improvement. The RE division has recently assessed the performance of India's first parabolic trough based concentrating solar power plant of 50 MW capacity located in Nokh, Rajasthan and identified opportunities for increased energy generation and cost savings.

Renewable Energy Demand Enhancement (REDE): CII, in partnership with WWF-India, worked on Renewable Energy Demand Enhancement (REDE) Initiative for commercial and industrial consumers. Through this initiative, CII and WWF-India organized brainstorming sessions and discussion platforms with committed corporates to ascertain status on RE procurement, and engage with central and state level policymakers, regulators and distribution utilities to address the barriers that are



holding up RE adoption.





**Performance Excellence Awards for Solar, Wind & Hybrid Plants:** The Performance Excellence Awards for Solar, Wind and Hybrid Plants is a unique annual initiative instituted by the RE Council of CII-Godrej GBC to recognize and honour the best performing solar, wind and hybrid plants in the country. The objectives of these Awards are to recognise and reward excellence in operation of solar and wind plants in the country and accelerate the RE movement in the industry through wider dissemination of best practices.



The inaugural edition of the Awards was held in 2018, and till date, around 140 plants have been awarded for demonstrating leadership and excellence in operational performance and innovation.

**Coffee Table Book:** The RE Council has launched the 1st edition of its Coffee Table Book titled "Clean and Green Energy: Champions Pioneering India's Renewable Energy Movement" – India's first exclusive and world-class publication showcasing exemplary renewable energy plants and manufacturing facilities in India, along with their best practices and unique features.







# CII - Green Entrepreneurship Council

Driving the Cleantech Ecosystem in India

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## Green Entrepreneurship Council



Innovation in low carbon technologies is being undertaken in India at some of the premier research institutions, R&D labs of a few organizations, and by a small set of entrepreneurs, but a strong impetus is a necessity to turn these concepts into reality, to enable these innovations to reach, and be used by, greater numbers of endusers.

The challenges that these innovators face are rooted in the lack of: capacity in reaching out to new sectors; understanding of clean technology benefits by consumers; capacity to scout for and nurture new ideas for product diversification; customer confidence in the technology; and lack of word-of-mouth from beneficiaries to others. Essentially, all these factors lead to an increase in the cost to acquire customer (CAC) for the start-up, and prolonged exposure to high CAC gradually compels the company to close down or stop innovating. There is huge potential to develop the enabling ecosystem for cleantech entrepreneurs and start-ups in our country by bringing all the right stakeholders together to fill in the gap between availability and implementation of technology.

#### Supporting CleanTech Startups

Acknowledging these challenges and the immense potential that a robust support system has to promote low carbon development, CII - Sohrabji Godrej Green Business Centre (GBC) has formed the Green Entrepreneurship Council (GEC), with a vision to facilitate India to become one of the leaders in cleantech entrepreneurship. The Council aims to accelerate the business growth of cleantech startups by creating an interactive ecosystem of innovators, implementors/ users, and mentors to propel innovation in technologies sought by the market and support the faster implementation of these innovations.

The key objective of the GEC is to enable growth stage enterprises reach out to the larger market with the possibility of business engagement nationally as well as internationally, thus accelerating their growth and, by extension, the country's sustainable development by addressing the social, economic, and environmental capital through their technology. This will be done by providing a spectrum of services tailored to reduce the cost of customer acquisition for the cohort members and supporting them in brand promotion and positioning.



#### Impact:

- 15 + Sectors Engaged
  - 350+ B2B Interactions
  - 500+ B2B Interests from Industry

### Accelerating Cleantech Enterprises (ACE) Program

To advance the objectives of the Council, GEC launched the Acceleration of Cleantech Enterprises (ACE) program in 2020. After the successful launch of the first cohort with 8 members onboard, 4 more cohorts under ACE were launched in the subsequent years, resulting in 45+ strong team of cleantech innovators assisting Industries in achieving their sustainability goals.



a factor of five.



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• 30+ Cleantech Startup Cohort Members

**Benefits to Cleantech Startups** 

All these 5 cohorts have a wide spectrum of cleantech enterprises, ranging from energy efficiency/IoT enabled EE solutions, water management, renewable energy, and waste management.

Cohorts launched are on a rolling basis with the steady inclusion of new startups every year. Over the three-year duration of every cohort, the ACE programs aims to increase each cohort member's revenues by

Spectrum Covered under ACE



#### **Overall Impact of the ACE Program:**

- CleanTech Spectrum covered: Energy Efficiency / IoT enabled EE solutions, Water Management, Renewable Energy, Waste Management.
- Introduced the startups to 15+ Sectors: Aluminium, Automobile, Aviation, Buildings, Cement, Chemical, Educational Institutes, FMCG, Iron & Steel, Metal, Pharmaceuticals, Railways, Refinery, Textile, Tyre, Thermal Power Plants etc.
- Outreach: Physical pitching sessions and interactive workshops conducted in Tier 1 & Tier 2 cities attracting 3000+ industry stakeholders
- Implementation: Projects close to 1.350 lakhs successfully received by the startups since the beginning of ACE and additional 950 lakhs in pipeline
- Knowledge Sharing Programs: 100+ webinars / conferences / exhibitions/ other engagement activities organised
- Physical Industry visits: 550+ industry visits arranged in large group industries/ manufacturing sites for ACE companies to market their offerings and assess the sector potential
- Online Capacity Building programs: Introduced some ACE companies to industry/technology specific/ Angels experts for better understanding of the sector space and enhance their business activities
- Opportunities through audits / requirements from overseas (UAE, USA, Philippines, Bangladesh)



#### Benefits to the Industry/Building stakeholders:











# Green Cooling Council

Addressing urban cooling demands sustainably

## Green Cooling Council



### **Focus Areas**

#### GREEN COOLING COUNCIL



#### COMFORT COOLING

Buildings and Built Environment Automobile

#### **INDUSTRIAL COOLING**

Process and Equipment

Data centers

#### **COLD STORAGE**

- Food/Beverage/Vaccine etc.
- Appliances (Refrigerator etc.)











### Key Members:

Industry Domain **Experts & OEMS** 

- Academicians (IIT, NIT, etc.)
- **Representative of** Central Govt (DST)
- Developmental Organizations (UNIDO, SSEF, World Bank, GGGI, WRI, CEEW)
- Associations (RAMA, CEAMA, ICA, ISHRAE, AHRI, ASHRAE, etc.)
- Individual Int. Experts (Heat Int, Germany)







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#### Formation of subgroups for specific actions







# Council on Green Mobility

Decarbonizing India's transport sector

### Council on **Green Mobility**





support India's movement towards green mobility, which will, in turn, all stakeholders to leverage their expertise in developing actions on green mobility. This would be across policy, capacity building, projects, and platforms.

The Council members represent all stakeholder groups, across manufacturing, upstream and downstream supply chains, think tanks, associations, and academia.

The inaugural meeting of the Council on Green Mobility was held on 10th May 2024. During the meeting, members provided detailed

The CII Council on Green Mobility was formed in May 2024 to inputs on key focus areas for the Council. It was also decided that the Council would undertake a few selected, short-term, and focused support national net zero goals. The Council will engage and involve activities each quarter to ensure a measurable impact. As a result, the following three outcomes have been achieved:

- The team has analyzed the EV policies of all states in India, ٠ drafted a model EV policy, and submitted it to the ministry for consideration.
- The team has deliberated on the status of battery technologies and developed a detailed roadmap for India to become selfsufficient in battery manufacturing.
- A survey on user-end challenges and pain points is expected to be completed by the end of 2024, with actionable outcomes to be developed.



- energy



### Hard Rocks to Habitat Green

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## CII - GBC Hyderabad



Chairman of CII - GBC's visit during construction



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CII - GBC (IGBC HQ) Hyderabad - India's First Platinum Rated Green Building

# Dignitaries at **CII - GBC**

# GBC Inspiring Yound Minds



H.E Mr John Thwaites, Deputy Premier, Minister for Environment & Water, Victoria.



H.E Mr.Stephen L Johnson, USEPA



H.E. Mr.Duck-Soo Han, Deputy PM and Minister of Finance, South Korea



Her Excellency Ms Micheline Calmy-Rey President of Switzerland



H.E. Mr. Pierre Vaesen, Ambassador of Belgium



H.E. Mr Asko Numminen, Ambassador of Finland



HE Mr Timothy J Roemer, US Ambassador to India



H.E Mr Abdullah Al-Darhari, Deputy Prime Minister of Syria



The Hon. Simon Crean, MP, Australian Minister for Trade



H. E. Lyonchhen Tshering Tobgay, Hon'ble Prime Minister of Bhutan



H.E Mr Dalton McGuinty, Premier of Ontario, Canada













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\*illustrative

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Biodiversity at CII – GBC Hyderabad, India



























### **Confederation of Indian Industry**

### About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 294 national and regional sectoral industry bodies. For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues. Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability. CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few. For 2024-25, CII has identified "Globally Competitive India: Partnerships for Sustainable and Inclusive Growth" as its Theme, prioritizing 5 key pillars. During the year, it would align its initiatives and activities to facilitate strategic actions for driving India's global competitiveness and growth through a robust and resilient Indian industry. With 70 offices, including 12 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 300 counterpart organizations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community.

Published by:

### **CII - Sohrabji Godrej Green Business Centre**

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